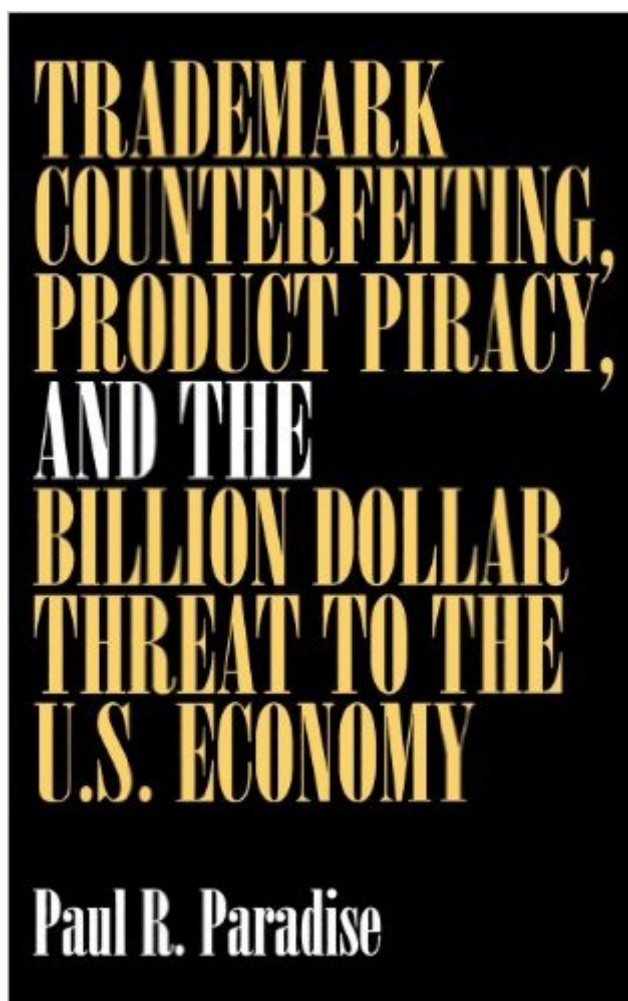


The book was found

# Trademark Counterfeiting, Product Piracy, And The Billion Dollar Threat To The U.S. Economy



## Synopsis

Called the business crime wave of the 21st century, trademark counterfeiting and product piracy are worldwide in scope and cost the U.S. economy billions of dollars every year. High technology and the globalization of business have made it possible to counterfeit and pirate a seemingly limitless number of products, from t-shirts, designer jeans, films and books to auto and airplane parts, and prescription drugs. The 1995-1996 trade dispute between the U.S. and China shows how serious the problem has become for American business and for U.S. diplomatic relations. Paradise explores the history of counterfeiting and piracy, shows how they are done, and the strategies that U.S. businesses are using to combat them. With interviews, commentary, and anecdotes by corporate attorneys, business leaders, and private investigators, this well-written book is essential for anyone interested in the damage that violations of intellectual property law are inflicting on world trade and what is being done to stop it. Paradise lays out the problem in Chapter 1 with a clear explanation of the differences between trademarks, copyrights, and patents, and the laws covering each. In Chapter 2 he looks at the role played by organized crime, gray market goods, the lack of intellectual property laws, and ultimately the threat to U.S. business. He discusses the recent investigations and disputes with China, and its aftermath throughout Southeast Asia. Chapter 4 focuses on the knockoff, chapter 5 on street peddlers and flea markets (and how merchants are retaliating), and chapter 6 on the tracking of counterfeiters. The entertainment industries and the pharmaceutical industries are then closely examined. He follows with equally comprehensive (and chilling) studies of automobile and aircraft parts counterfeiting and piracy in cyberspace. Paradise ends with a look at what is being done to counteract the inroads that piracy and counterfeiting have made into the global economy, and offers a provocative call for more and better efforts in the future.

## Book Information

Hardcover: 288 pages

Publisher: Praeger (September 30, 1999)

Language: English

ISBN-10: 1567202500

ISBN-13: 978-1567202502

Product Dimensions: 6.1 x 0.7 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #3,104,130 in Books (See Top 100 in Books) #94 in [Books > Law >](#)

Intellectual Property > Patent, Trademark & Copyright > Trademark #1751 in Books > Business & Money > Economics > Money & Monetary Policy #2065 in Books > Business & Money > Processes & Infrastructure > Government & Business

## Customer Reviews

A one-of-a-kind book! I've never seen any other book on the shelves that discusses this topic. Certainly not as thoroughly as Mr. Paradise covers it. It's obvious he's done his homework. The research and time spent talking to the experts is also apparent. I'm a librarian and I read a couple of hundred books a year so I don't waste any time on books I don't find interesting. I couldn't put this book down! Despite the catchy title this is a fun book to read. I'd recommend it to anyone interested in keeping abreast of current events of anyone who just wants to read a darned good book.

the definitive guide to commercial counterfitting available on the market. Paul really delivers the goods in this page turning expose'.

[Download to continue reading...](#)

Trademark Counterfeiting, Product Piracy, and the Billion Dollar Threat to the U.S. Economy  
Trademark License Agreements Line by Line: A Detailed Look at Trademark License Agreements and How to Change Them to Meet Your Needs  
Trademark: Legal Care for Your Business & Product Name  
Billion Dollar Game: How Three Men Risked It All and Changed the Face of Television  
Falls Aren't Funny: America's Multi-Billion Dollar Slip-and-Fall Crisis  
Her Billion Dollar Man 2: A Marriage African American Romance For Adults (Debra and Derek)  
The Home Run Horse: Inside America's Billion-Dollar Racehorse Industry and the High-Stakes Dreams That Fuel It  
How to Build a Billion Dollar App: Discover the Secrets of the Most Successful Entrepreneurs of Our Time  
Engineering Methods for Robust Product Design: Using Taguchi Methods in Technology and Product Development  
Product Design: Techniques in Reverse Engineering and New Product Development  
eBay Selling Mastery 2016: Turn Your eBay Hobby To A Six Figure Business (Product Sourcing, Product Research, Retail Arbitrage, Wholesale, Liquidation, eBay Secrets, ebay listings)  
How Reliable Is Your Product? (Second Edition): 50 Ways to Improve Product Reliability  
Star Wars Miniatures Ultimate Missions: Clone Strike: A Star Wars Miniatures Game Product (Star Wars Miniatures Product)  
How to License Your Million Dollar Idea: Cash In On Your Inventions, New Product Ideas, Software, Web Business Ideas, And More Million Dollar Ebay Business From Home - A Step By Step Guide: Million Dollar Ebay Business From Home - A Step By Step Guide  
Maritime Piracy and the Construction of Global Governance (New International Relations)  
The Lost Fleet:

The Discovery of a Sunken Armada from the Golden Age of Piracy Prosecuting Maritime Piracy:  
Domestic Solutions to International Crimes The First Modern Economy: Success, Failure, and  
Perseverance of the Dutch Economy, 1500-1815 The Creative Artist's Legal Guide: Copyright,  
Trademark and Contracts in Film and Digital Media Production

[Dmca](#)